

**CBHE HEIn4 project
609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP**

**DISSEMINATION ACTIVITIES
at
Business and Technology University (BTU), Georgia**

Info prepared: 23.10.2020

Dissemination activities:

- Information about the HEIn4 project [link](#) on the website of Business and Technology University (in Georgian Language)
- Information about the HEIn4 project [link](#) on the website of Business and Technology University (in English Language)
- News on HEIn4 project activities in the [newsletter](#) of Business and Technology University, 30/06/2020
- Article “Industry 4.0 – new module in Management and High Tech Lab for BTU students” dedicated to the HEIn4 project activities published at Georgian in [Georgian online information press](#) (AMBEI), 20/07/2020
- News “Industry 4.0 – new module in Management and High Tech Lab for BTU students” dedicated to the HEIn4 project published on the [website](#) of Business and Technology University, 21/07/2020
- News “Volvo and other Industry leaders will introduce Industry 4.0 innovations at BTU Master’s program” dedicated to the HEIn4 project published on the [website](#) of Business and Technology University, 21/07/2020
- Article “Volvo and other Industry leaders will introduce Industry 4.0 innovations at BTU Master’s program” dedicated to the HEIn4 project activities published at Georgian in [Georgian online information press](#) (Business Press News), 21/07/2020
- Promotion of the HEIn4 project at the 4th year anniversary event at Business and Technology University, 11/09/2020 [anniversary event](#)
- News on the Regional Information [webinar](#) organized in cooperation with Georgia’s Innovation and Technology Agency - GITA and dedicated to raise the awareness regarding Industry 4.0, 01/10/2020

Info prepared: 27.10.2020

Dissemination activities:

- News “Strengthening Education Technologies in Georgia in cooperation with EU and Save the Children” published on the [website](#) of Business and Technology University, 26/10/2020
- Article “Strengthening Education Technologies in Georgia in cooperation with EU and Save the Children” published in [Georgian online information press](#) (Entrepreneur Georgia), 26/10/2020

- “Development of Education Technologies at BTU” – special video on the [Youtube Channel](#) of Business and Technology University, 26/10/2020
- Special [interview](#) with the Rector of BTU in “POSTV” “New Technology Lab & International Projects at BTU”, 26/10/2020
- Special [interview](#) with the Rector of BTU in the “First Channel” of Georgia “Education Technologies in Georgia”, 27/10/2020

Info prepared: 29.03.2021

Dissemination activities:

- Presentation of the Rector of Business and Technology University delivered at International Post-Covid Discussion 2021 organized by BTU, 22/03/2021; information available in the article published in [BusinessPressNews](#);
- Presentation of the Rector of Business and Technology University delivered at International Post-Covid Discussion 2021 organized by BTU, 22/03/2021; information available on the BTU [website](#);
- Special TV [coverage](#) and the interview with the Rector of BTU in the “First Channel” of Georgia: “Opening of the new TechLab at BTU with support of European Union”, 25/03/2021
- News on the BTU official [FB page](#): “Opening of the new Tech Laboratory at BTU – tech solutions in Business, consultations, trainings and masterclasses for industrial partners with support of European Union”, 25/03/2021
- News of the BTU official [FB page](#): “Opening ceremony of the Industry 4.0 Lab at BTU – trainings, courses, consultations for BTU students, staff and industrial partners, 25/03/2021
- Article “Microsoft, Google and other Tech solutions for Business at new Lab” published in [BusinessPressNews](#), 25/03/2021
- Article “New Tech Lab at BTU & planned Volvo workshop” published in [Interpressnews.ge](#), 25/03/2021
- Article “VR solutions for Business at BTU new Tech Lab” published in [Entrepreneur.ge](#), 25/03/2021
- Article “Technologies in Business – new Tech Lab at BTU established with support of European Union” published in [Marketer.ge](#), 25/03/2021
- News “Opening ceremony of the Industry 4.0 Lab at BTU” published on BTU [website](#), 25/03/2021
- News “VR Solutions for industry at BTU new Laboratory” published on BTU [website](#), 25/03/2021
- News “Volvo Masterclass at Industry 4.0 Lab” published on BTU [website](#), 25/03/2021
- News “Microsoft, Google and other Tech trainings at BTU Industry 4.0 Lab” published on BTU [website](#), 25/03/2021

Other news: 11/02/2022

- News “Technologies in Business - Opening ceremony of the Industry 4.0 Lab at BTU” published on BTU [website](#), 02/04/2021
- News “HEIn4 Lab at BTU” published on BTU [website](#), 02/06/2021
- News “Tech Labs at BTU” published on BTU [website](#), 15/09/2021
- News “BTU Global Initiative” published on BTU [website](#), 13/09/2021

Other news: 23/09/2022

- News – final report on HEIn4 Study Visits in Gent, Porto, Stockholm published on BTU website, 15/09/2022

Other news: 05/01/2024

- HEIn4 Project Activities at BTU, Published on BTU [website](#), 25/10/2022
- News „ Project HEIn4”-BTU 7th Anniversary published on BTU [website](#), 05/09/2023
- News „ Digital Transformation Gaps in Industry 4.0” published on BTU [website](#), 04/10/2023
- News- Study Visit in Gent, published on BTU [website](#), 02/10/2023

Industry 4.0 Lab information

- Information about the Lab on the [website](#) of Business and Technology University (in Georgian Language)
- Information about the Lab on the [website](#) of Business and Technology University (in English Language)

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