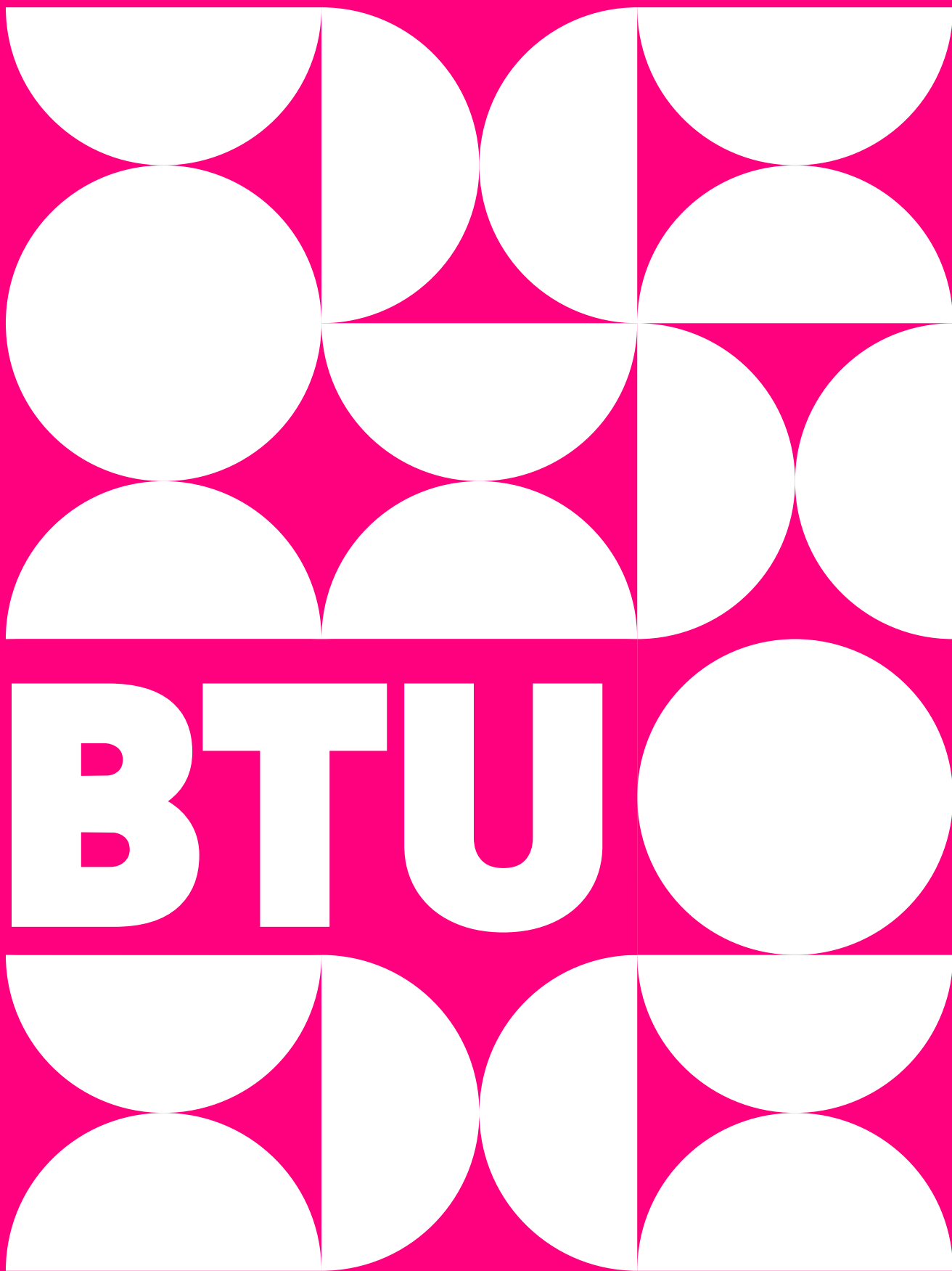




BUSINESS AND TECHNOLOGY UNIVERSITY

INSTITUTIONAL PROFILE

- **Name of the University:** Business and Technology University
- **Acronym:** BTU
- **Official Address:** 82, Ilia Chavchavadze Avenue
- **Postal Code:** 0162
- **City:** Tbilisi
- **Country:** Georgia
- **Foundation:** 16/09/2016
- **Number of students:** 5000
- **Number of staff:** 360
- **Campuses:** Tbilisi
- **PIC Number:** 909078763
- **OID Number:** E10157265

Name of the Legal Representative - Rector: Prof. Dr. Nino Enukidze

BTU IN SHORT

Business and Technology University is the Higher Education Institution in the country of Georgia authorized by the National Center for Educational Quality Enhancement (Ministry of Education and Science). The University strives to give students the highest quality of academic and research experience established on entrepreneurship based learning.

BTU offers the students innovation in learning by combining two fields of business and technology. The programs offered bring together the faculty and professionals from international companies and universities, integrating leading management and academic thinking with innovation. BTU offers undergraduate, graduate and PhD programs in Business Administration and Technology and Modern Technologies, which are current trends among the universities covering the particular fields of Business and Technology. The above-mentioned programs are oriented on entrepreneurship based learning, encouraging students' innovative potential, developing their managerial skills that will make alumni competitive in both local and global labor markets.

INNOVATIVE ENTREPRENEURSHIP ECOSYSTEM

Based in Silicon Valley Tbilisi, Business and Technology University benefits with an extended web of resources including Laboratories for Renewable Energy, Industry 4.0, Microsoft, iOS and Android, Cybersecurity, Artificial Intelligence, Blockchain, as well as a Research Center. Moreover, BTU hosts Center for Entrepreneurship, making it the principal contributor towards supporting innovation and entrepreneurial ecosystem in Georgia while attracting large number of institutions, such as Massachusetts Institute of Technology (MIT) and Henley Business School, Reading University as well as leading international partners including HP, IBM, Microsoft, DELL, Amazon and others. Within the framework of the activities, students and young entrepreneurs are given an opportunity to understand and identify the innovative process, strategies, profitable opportunities, market entry, and to learn how to finance enterprises and gain venture capital. The goal of the center is to boost entrepreneurial mindset among students and its external beneficiaries, as well as help them develop business and research skills, support startups in their entrepreneurial endeavors and overall develop innovative entrepreneurship in Georgia.

CENTER FOR ENTREPRENEURSHIP

Business and Technology University established the Center for Entrepreneurship (CFE) in partnership with the world's leading Henley Center for Entrepreneurship. The center's main goal is to make a sizable contribution to the development and internationalization of the Georgian entrepreneurship ecosystem. The center aims to do so by continuously conducting research in the field, initiating and implementing innovative projects, solutions, attracting foreign investments in Georgia, showcasing Georgian startup ecosystem on the international level etc.

Global partnerships and local support: CFE has partnered up with over 80+ international partners that are leading Tech companies, founders, accelerators, research centers and community developers of the ecosystem including Henley Business School and Thames Valley Science Park, MIT Global Startup Lab, Microsoft, Google, HP, UNDP, Touch, Tether and others. CFE has also been closely collaborating with the Ministry of Economy's unit Georgia's Innovations and Technology Agency (GITA) and effectively leveraging the opportunities that the Agency offers. Through those partnerships and programs BTU has supported more than 600+ startups, or 3500+ entrepreneurs through pre-acceleration programs, bootcamps, training, workshops, hackathons, research and access to finance opportunities and so on.

The first global foundation in Georgia: in partnership with Silicon Wadi investors, BTU has established the Global Startup Foundation (GSF) and created a community of angel investors from Israel, Georgia, Europe and raised over 1 000 000 funding for startups in the first round. Each year BTU hosts GSF Summits, connecting international investors to promising Georgian startups and allowing for the international knowledge and expertise to be shared among local ecosystem players.

Partnership with the world's leading MIT Martin Trust Centre: In 2021, BTU's Center for Entrepreneurship became a member of the MIT Martin Trust Centre, creating new opportunities for the local ecosystem. The membership envisages sharing of knowledge and experience from the side of MTC's resident entrepreneurs and experts, sharing of teaching materials from MIT's entrepreneurship courses, giving recommendations regarding BTU's new projects and initiatives, etc. Moreover, as part of the foregoing partnership, BTU led the process of translating into Georgian and publishing 2 books: "Disciplined Entrepreneurship: 24 Steps to a Successful Startup" by Bill Aulet and "Venture Deals" by Brad Feld and Jason Mendelson. The books are one of the first entrepreneurship textbooks in Georgia. Apart from the MTC membership, BTU was the first regional partner of MIT in the context of their program - Global Startup Labs. Business and Technology University hosted the GSL acceleration program, led by MIT students, at our campus in Tbilisi, Georgia. In 2022, BTU has been chosen as the host for MIT Global Startup Workshops - a yearly student led conference that is hosted in a different country every year.



WWW.BTU.EDU.GE

ACADEMIC PROGRAMS OFFERED

UNDERGRADUATE PROGRAMS

■ BUSINESS ADMINISTRATION – MANAGEMENT

Academic Degree and Qualification:

Bachelor of Business Administration in Management (BBA in Management)

Program Capacity: 240 ECTS

■ BUSINESS ADMINISTRATION – FINANCES

Academic Degree and Qualification:

Bachelor of Business Administration in Finance (BBA in Finance)

Program Capacity: 240 ECTS

■ INFORMATION TECHNOLOGIES

Academic Degree and Qualification:

Bachelor of Engineering in Informatics

Program Capacity: 240 ECTS

■ DIGITAL MARKETING

Academic Degree and Qualification:

Bachelor of Marketing

Program Capacity: 240 ECTS

■ COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE

Academic Degree and Qualification:

Bachelor of Computer Science

Program Capacity: 240 ECTS

MASTER PROGRAMS

■ BUSINESS ADMINISTRATION AND MODERN TECHNOLOGIES

Academic Degree and Qualification:

Master of Business Administration in Management (MBA in Management)

Program Capacity: 120 ECTS

■ INFORMATION SYSTEMS MANAGEMENT - DEVOPS

Academic Degree and Qualification:

Master of Information Systems

Program Capacity: 120 ECTS

■ INTERNATIONAL SECURITY AND TECHNOLOGIES

Academic Degree and Qualification:

Master of Security Studies

Program Capacity: 120 ECTS

PH.D. PROGRAMS

■ BUSINESS ADMINISTRATION

Academic Degree and Qualification:

Ph.D. in Business Administration

Program Capacity: 180 ECTS

■ DIGITAL GOVERNANCE AND ARTIFICIAL INTELLIGENCE IN PUBLIC SECTOR

Academic Degree and Qualification:

Doctor of Public Administration

Program Capacity: 180 ECTS

DOUBLE DEGREE PROGRAMS WITH EUROPEAN INSTITUTIONS

Polytechnic Institute of Braganca

Portugal

Bachelor in International Business Management

Polytechnic Institute of Braganca

Portugal

Bachelor in Informatics Engineering

Polytechnic Institute of Braganca

Portugal

Master in Management

University of Tuscia

Italy

Master in Security and Human Rights

West Saxon University of Applied Sciences of Zwickau

Germany

Bachelor in Computer Science

University of Applied Sciences Wurzburg-Schweinfurt

Germany

Bachelor of Arts (International Management)

Bachelor of Arts (Betriebswirtschaft)

University of New York in Prague

Czech Republic

European Bachelor of Business Administration

ACADEMIC CALENDAR

FALL SEMESTER (2024/2025 ACADEMIC YEAR):

■ STUDY PERIOD	■ 23.09.2024–04.01.2025
■ EXAM PREPARATION PERIOD	■ 06.01.2025–10.01.2025
■ EXAMINATION PERIOD	■ 13.01.2025–09.02.2025
■ HOLIDAYS	■ 09.02.2025–10.03.2025

SPRING SEMESTER (2024/2025 ACADEMIC YEAR):

■ STUDY PERIOD	■ 10.03.2025–21.06.2025
■ EXAM PREPARATION PERIOD	■ 23.06.2025–27.06.2025
■ EXAMINATION PERIOD	■ 30.06.2025–27.07.2025
■ HOLIDAYS	■ 27.07.2025–BEGINNING OF SEPTEMBER 2025

DEVELOPMENT AND INTERNATIONAL RELATIONS OFFICE IN SHORT

The Development and International Relations Office plays a key role in overseeing the growth and globalization of the university. Its mission is to position Business and Technology University as a prominent player in the global education landscape and reinforce its status as a successful institution in the region. This objective is achieved through the implementation of diverse international projects and initiatives, collaboration in research endeavors, student exchange programs, and active engagement with international networks.

The office carries out several responsibilities, including:

- Supporting the university's internationalization process by fostering its integration into the global academic community.
- Formulating a comprehensive policy document to guide and enhance the internationalization efforts of the university.
- Identifying strategically important countries and establishing strong connections with universities in those nations through bilateral agreements or projects.
- Coordinating EU and non-EU funded projects at the institutional level, ensuring their successful implementation.
- Facilitating the exchange of students and staff members, enabling them to gain valuable experiences and knowledge.
- Pioneering and nurturing new partnerships to secure funding under the Erasmus+ KA171 program.
- Raising awareness among students and faculty about study and research opportunities, as well as scholarships available abroad.
- Enlarging "Internationalization at Home" concept.
- Expanding intercultural comprehension and competences within the university.

Through these efforts, the Development and International Relations Office envisions a future where the university thrives as a globally recognized institution, fostering cross-cultural understanding, academic excellence, and transformative research collaborations.

ERASMUS+ CBHE PROJECTS AT BTU (FUNDED BY EUROPEAN COMMISSON)

„European Energy Efficiency towards Mutually Reinforcing Partnership with Georgia, Azerbaijan and Ukraine” (3E-Partnership)

Project ID: 101128576

Grant Amount: 728, 234 Euro

Project Duration: 2023-2026

Project Partners:

Project Coordinator - Business and Technology University

Katholieke Universiteit Leuven, Belgium

Politecnico di Milano, Italy

Universidade da Coruna, Spain

Georgian Technical University, Georgia

Iakob Gogebashvili Telavi State University, Georgia

Energy Efficiency Centre Georgia, Georgia

Donetsk National Technical University, Ukraine

Ukrainian State University of Science and Technology, Ukraine

ADA University, Azerbaijan

Khazar University, Azerbaijan

„Boosting the role of HEIs in the industrial transformation towards the Industry 4.0 paradigm in Georgia and Ukraine” (HEIn4),,

609939-EPP-1-2019-1-BE-EPPKA2-CBHE-JP

Grant Amount: 973, 240 Euro

Project Duration: 2020-2024

Project Partners:

Project Coordinator - Katholieke Universiteit Leuven, Belgium

Country Lead - Business and Technology University

Instituto Politécnico do Porto, Portugal

Kungliga Tekniska Höskolan, Sweden

Volvo Cars Gent, Belgium

Donetsk National Technical University, Ukraine

Lutsk National Technical University, Ukraine

National Metallurgical Academy of Ukraine, Ukraine

Odessa I.I.Mechnikov National University, Ukraine

Enterprise “Festo”, Ukraine

ERASMUS+ JEAN MONNET MODULE AT BTU (FUNDED BY EUROPEAN COMMISSION)

„EU for Energy Security and Sustainable Development Policies”

Module number: 101047443

Grant Amount: 26, 300 Euro

Project Duration: 2021-2024

ERASMUS+ JEAN MONNET PROJECTS AT BTU (FUNDED BY EUROPEAN COMMISSION)

„Promoting European Union’s Cyber Education”

620741-EPP-1-2020-1-GE-EPPJMO-PROJECT

Grant Amount: 55, 950 Euro

Project Duration: 2020-2021

ERASMUS MUNDUS DESIGN MEASURES (FUNDED BY EUROPEAN COMMISSION)

„AI4Cybersec”

Grant Amount: 55, 000 Euro

Project Duration: 2023-2024

„Data Driven Digital Marketing”

Grant Amount: 55, 000 Euro

Project Duration: 2022-2023

Project Partners:

Project Coordinator - Business and Technology University

Key/Awarding partners:

University of Versailles Saint Quentin-en-Yvelines -IAE, France

Polytechnic Institute of Braganca, Portugal

Cyprus University of Technology, Cyprus

Supporting partners:

Ljubljana School of Business, Slovenia

Union University Belgrade - Belgrade Banking Academy, Serbia

Supporting Association:

European Marketing and Management Association (EUMMAS)

ERASMUS+ KEY ACTION 2 - COOPERATIVE PARTNERSHIPS

„Design Thinking as a method of soft skills and digital skills development in Higher Education to increase employability”

Grant Amount: 120, 000 Euro

Project Duration: 2023-2026

Project Partners:

University of Ss. Cyril and Methodius in Trnava, Slovakia

University of Navarra, Spain

University of Finance and Administration, Czech Republic

ERASMUS+ KA171 PARTNER UNIVERSITIES (FUNDED BY EUROPEAN COMMISSION)

56 projects with the following Institutions:

- | | |
|--|--|
| ▪ Sapienza University of Rome (Italy) | ▪ Polytechnic Institute of Braganca (Portugal) |
| ▪ University of Tuscia (Italy) | ▪ Polytechnic Institute of Beja (Portugal) |
| ▪ University of Messina (Italy) | ▪ University of Split (Croatia) |
| ▪ University “G. d’Annunzio” Chieti-Pescara (Italy) | ▪ Vilnius University of Applied Sciences (Lithuania) |
| ▪ Zwickau University of Applied Sciences (Germany) | ▪ Tallinn University of Technology (Estonia) |
| ▪ Koblenz University of Applied Sciences (Germany) | ▪ Tallinn University (Estonia) |
| ▪ Westphalian University of Applied Sciences (Germany) | ▪ Maria Curie-Sklodowska University (Poland) |
| ▪ Kiel University of Applied Sciences (Germany) | ▪ Poznan University of Economics and Business (Poland) |
| ▪ KTH Royal Institute of Technology (Sweden) | ▪ Rzeszow University of Technology (Poland) |
| ▪ Ostfold University College (Norway) | ▪ Powiślański University (Poland) |
| ▪ University of A Coruna (Spain) | ▪ University of Economics and Innovation in Lublin (Poland) |
| ▪ University of Córdoba (Spain) | ▪ University of SS. Cyril and Methodius in Trnava (Slovakia) |
| ▪ University of Vigo (Spain) | ▪ Ljubljana School of Business (Slovenia) |
| ▪ University of Granada (Spain) | ▪ University of Belgrade (Serbia) |
| ▪ University of Castilla-La Mancha (Spain) | ▪ West University of Timisoara (Romania) |
| ▪ CPIFP Los Enlaces (Spain) | ▪ Bayburt University (Turkey) |
| ▪ CIPFP Valle de Elda (Spain) | ▪ Sakarya University of Applied Sciences (Turkey) |
| ▪ IES de Teis (Spain) | ▪ Adiyaman University (Turkey) |

OTHER LARGE-SCALE PROJECTS AT BTU

Funded by European Commission

„Women Mentorship in Tech Programmes”

Project Duration: 2024-2026

Funded by UN Women

„Women in AI”

Project Duration: 2023-2025

Funded by USAID Industry-led Skills Development Program

„Coding School for 1500 Women”

Project Duration: 2022-2024

Funded by UNESCO

„Promoting Information Literacy in Digital Environment among Women in Georgia”

Project Duration: 2023

Funded by Swedish Institute

Academic Collaboration in the Baltic Sea Region

„Baltic university network for international development of academic talents TALNET”

Project Duration: 2022-2023

Project Partners:

Kungliga Tekniska Högskolan, Sweden

Tallinn University of Technology, Estonia

Funded by UN Women and Norwegian MFA

„500 Women in Tech”

Project Duration: 2021-2023

Funded by U.S. Embassy in Georgia

„Women in Tech” (WIT)

Small Grant Program

Project Duration: 2020-2021

Funded by Visegrad Fund

Visegrad+ project

„Education4Entrepreneurship – building capacities for innovative product/service development at HEIs”

Project Duration: 2023-2024

Visegrad+ project

„Network4Growth – Innovation and technology transfer network for development and economic growth”

Project Duration: 2021-2022

Funded by U.S. Embassy in Georgia

Book Translation Program,

„Strategic Market Management 11th Edition” by David Aaker and Christine Moorman

Book Translation Program, „Disciplined Entrepreneurship - 24 Steps to a Successful Startup” by Bill Aulet

Funded by GITA and EFSE

Pre-accelerator for Startup Ecosystem in Georgia

Funded by British Council

- Creative Sparks project in collaboration with Henley Business School, Reading University - „Supporting creative industries and entrepreneurship in Georgia”
- Creative Sparks project in collaboration with University of Westminster - „Supporting Technologies and Entrepreneurship in Georgia”
- English Language Club

Funded by Nuffic

„Agritourism, Innovation and Entrepreneurship” in collaboration with Maastricht School of Management

OKP-RC.18/00025

Project Duration: October, 2019

Funded by SAP Social Sabbatical for global engagement and Pyxera Global

„Support the entrepreneurial ecosystem in Georgia” in collaboration with Pyxera Global

Project Duration: August-November, 2019

MEMBERSHIPS OF INTERNATIONAL NETWORKS AND ASSOCIATIONS

- European University Association (EUA)
- MIT Martin Trust Center (MTC)
- Harvard MOC Affiliated Network
- Artificial Intelligence Skills Alliance (ARISA)
- UN Global Compact
- UN Sustainable Development Solutions Network (SDSN)
- ENRICH Global
- Check Point Secure Academy
- European Marketing and Management Association (EUMMAS)
- Association of Chartered Certified Accountants (ACCA)
- The Chartered Institute of Marketing (CIM)
- Chartered Institute of Management Accountants (CIMA)
- VAM Realities Network

WOMEN EMPOWERMENT INITIATIVES AT BTU

Business and Technology University (BTU) stands at the forefront of women's empowerment in Georgia, recognizing the pivotal role of gender equality in fostering societal progress. Through strategic partnerships and innovative initiatives, BTU is actively bridging the gender gap in the tech industry, empowering women to excel in digital domains traditionally dominated by men. Spearheading projects like the 'Coding School for Women' and '500 Women in Tech,' BTU has upskilled hundreds of beneficiaries, resulting in significant increases in female participation in ICT programs. By championing programs such as 'Women in AI' and 'Women Mentorship in Tech Programs,' BTU continues to pave the way for inclusive and diverse technological landscapes. With a commitment to the UN Sustainable Development Goals, BTU's initiatives not only equip women with essential technical skills but also foster a supportive environment for their personal and professional growth. Through education, empowerment, and engagement, BTU is catalyzing a positive change, ensuring that women in Georgia are equipped to thrive in the digital age.

NCURA SOUTH CAUCASUS AND UKRAINE INITIATIVE

The primary goal of the NCURA South Caucasus and Ukraine Initiative is to encourage and strengthen partnership among academic institutions in the South Caucasus region. In the long run, it intends to foster innovation, research competitiveness and capacities of the engaged institutions as well as participating individuals through sharing resources, experience and promoting strong professional networks.

The initiative aims at:

- Facilitating regional collaboration, flow of knowledge and joint participation in international programs – towards more effective and sustainable global partnerships!
- Supporting dissemination of resources, information as well as good practices on research administration life cycle.
- Bringing together highly qualified experts, practitioners and like-minded professionals contributing to mutually beneficial cooperation.
- Promoting multidisciplinary approaches in education and research leading to innovation and transfer of technologies from lab to market. Stimulating a sense of initiative and entrepreneurial attitudes among engaged institutions!
- Providing the platform for co-hosting and co-organizing knowledge sharing activities – webinars, workshops, or discussion sessions to the members of the initiative.

NCURA South Caucasus and Ukraine Initiative is coordinated by Business and Technology University and supported by The University Capacity Building Program (UCBP). The program aims to foster an entrepreneurial culture at Georgia's higher education institutions, link practical research output to industry, increase innovation and economic growth to enhance the university-business-government triangle. UCBP is funded by the U.S. Embassy in Tbilisi and administered by American Councils for International Education.

The National Council of University Research Administrators (NCURA), founded in 1959, is a non-profit professional society dedicated to advancing the profession of research administration through education and professional development programs, the sharing of knowledge and experiences, and the fostering of a diverse, collegial, and respected global community.

BILATERAL COOPERATION

- MIT, US
- Webster University, US
- Foreign Policy Research Institute, US
- Staffordshire University, UK
- Oxford Brookes University, UK
- Henley Business School, UK
- University of Northumbria, UK
- TH Köln – University of Applied Sciences, Germany
- Aschaffenburg University of Applied Sciences, Germany
- West Saxon University of Applied Sciences of Zwickau, Germany
- University of Applied Sciences Würzburg-Schweinfurt, Germany
- European University Viadrina, Germany
- Westphalian University of Applied Sciences, Germany
- University of Tuscia, Italy
- Federico II University Naples, Italy
- Rome Business School, Italy
- Polytechnic University of Milan, Italy
- KTH Royal Institute of Technology, Sweden
- Geneva Business School, Switzerland
- KU Leuven, Belgium
- Wittenborg University of Applied Sciences, Netherlands
- Windesheim University of Applied Sciences, Netherlands
- Kufstein Tirol - University of Applied Sciences, Austria
- IMT Mines Albi, France
- Polytechnic Institute of Braganca, Portugal
- ISEC Lisboa, Portugal
- University of Castilla-La Mancha, Spain
- University of A Coruna, Spain
- University of Granada, Spain
- Tallinn University of Technology, Estonia
- University of New York in Prague, Czech Republic
- Charles University in Prague, Czech Republic
- Poznan University of Economics and Business, Poland
- WSEI University in Lublin, Poland
- Vilnius University, Lithuania
- Vilnius University of Applied Sciences, Lithuania
- Vilnius Gediminas Technical University, Lithuania
- Kaunas University of Technology, Lithuania
- Baltic International Academy, Latvia
- Baltic International Academy, Latvia
- Ljubljana School of Business, Slovenia
- Belgrade Banking Academy, Serbia
- Sofia University St. Kliment Ohridski, Bulgaria
- Varna University Management, Bulgaria
- State Pedagogical University of Chisinau, Moldova
- Pan-European University Apeiron, Bosnia and Herzegovina
- The Institute for Cyber Policy Studies, Israel
- University of Shanghai of Technology, China
- Afyon Kocatepe University, Turkey
- Istanbul Arel University, Turkey
- Ataturk University, Turkey
- Lviv Polytechnic National University, Ukraine
- State University of Trade and Economics, Ukraine
- Odessa I.I.Mechnikov National University, Ukraine
- Lutsk National Technical University, Ukraine
- Donetsk National Technical University, Ukraine
- Skyline University College, UAB
- STEKOM University, Indonesia
- Presidency University, India
- Armenian State University of Economics, Armenia
- University of Khazar, Azerbaijan
- ADA University, Azerbaijan
- Astana International University, Kazakhstan

NOMINATION AND APPLICATION DETAILS FOR PARTNER UNIVERSITIES

Nomination/Application Deadlines:

Fall Semester: 28th of June

Spring Semester: 30th of November

Nomination/Application procedures:

Nomination Letters together with selected students/staff application packages (all documents should be prepared in English) should be sent to this email address: erasmusplusl@btu.edu.ge.

Documents to be sent (students):

- CV
 - Proof of enrollment
 - Transcript of Records
 - Motivation Letter
 - Language Certificate/reference issued by the home university
 - Learning agreement
 - Copy of passport
-

Documents to be sent (staff):

- CV
- Work Plan
- Pre-acceptance letter from host university
- Language certificate/reference
- Letter of Institutional Commitment
- Proof of Employment
- Copy of passport

INFRASTRUCTURE

Business and Technology University is located in Silicon Valley Tbilisi territory, in the city center, in an environmentally-friendly place. The infrastructure of the university includes innovative work space for students, computer laboratories equipped with the newest digital technologies, auditoriums, library and reading hall, business accelerator and incubator, sports complex, swimming pool, the football stadium and is ready to host up to 8000 students for studying, scientific and research activities.



CONTACT DETAILS

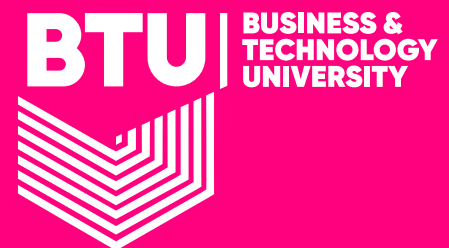
Development and International Relations Office

Email: international@btu.edu.ge

erasmusplus@btu.edu.ge

Entrepreneurship Center

Email: cfe@btu.edu.ge



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